



# IF DEALER APPLICATION

Fill this form out completely, and mail or fax to Independent Fabrication.

Shop Name: \_\_\_\_\_ Hours of Operation: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Do you check email daily?  Y  N Website: \_\_\_\_\_

Shop Owner: \_\_\_\_\_ Shop Manager: \_\_\_\_\_ Accounting Contact: \_\_\_\_\_

Number of Years in Business: \_\_\_\_\_ Number of Locations: \_\_\_\_\_ Number of Employees: \_\_\_\_\_

Primary Custom and Stock Bicycle Lines: \_\_\_\_\_

## ADDITIONAL INFORMATION

Please send pictures of exterior of shop and fitting area to sales@ifbikes.com or mail to Independent Fabrication.

1. Are you looking to become a (check one):  Stocking Dealer  Special Order Dealer

2. If a Stocking Dealer, which models do you wish to represent?

- | Road                                         | Cyclocross                                         | Mountain                                            |
|----------------------------------------------|----------------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> XS                  | <input type="checkbox"/> Cross Jester              | <input type="checkbox"/> Ti Factory Lightweight MTB |
| <input type="checkbox"/> Corvid              | <input type="checkbox"/> Ti Factory Lightweight CX | <input type="checkbox"/> Deluxe                     |
| <input type="checkbox"/> Factory Lightweight | <input type="checkbox"/> SSX                       |                                                     |
| <input type="checkbox"/> SSR                 | <input type="checkbox"/> Planet X                  |                                                     |
| <input type="checkbox"/> Crown Jewel         |                                                    |                                                     |
| <input type="checkbox"/> Club Racer          |                                                    |                                                     |
| <input type="checkbox"/> Independence        |                                                    |                                                     |

3. Do you sell via the Internet or Mail Order?  Y  N 5. What are your gross annual sales per year? \$ \_\_\_\_\_

6. How many IF sales do you think are possible on a yearly basis? \_\_\_\_\_

7. What high-end custom brands do you carry? \_\_\_\_\_

8. What other brands do you consider "high-end"? \_\_\_\_\_

9. How many custom fits do you do per month (on average)? \_\_\_\_\_ 10. Do you have any custom fitting experience?  Y  N  
If yes, what fitting method(s) do you use? \_\_\_\_\_

11. Do you have a dedicated fitting area in the shop?  Y  N

12. Do you have a dedicated fitting specialist in the shop?  Y  N

13. Do you have a fitting or mechanical certification?  Y  N

14. How did you hear about Independent Fabrication?  Racing  Advertisement  Customers  
 Word of Mouth  Website  Interbike  
 Magazine Reviews  Other: \_\_\_\_\_

15. What bicycles do you own and ride? \_\_\_\_\_ 16. Do you own an IF?  Y  N

17. What attracts you to IF as a brand that you'd like to carry? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_